

2026



# NON-CME INDUSTRY SUPPORTED EDUCATION SESSION

24th World Congress on Insulin Resistance,  
Diabetes & Cardiovascular Disease (WCIRDC)



WWW.WCIR.ORG  
INFO@TMIOA.COM  
818-342-1889

DECEMBER 3 - 5, 2026 | CME CONFERENCE  
Hilton Universal City Hotel, LOS ANGELES, CA

## COST: \$40,000\*

The Industry-Supported Product Theaters will receive a room to hold a session during the 24th WCIRDC meeting. Only one Product Theater will take place during each available time slot, ensuring exclusivity for each company. Product Theaters will be scheduled during regular program hours: either early morning before educational sessions (breakfast), during lunch breaks, or at the end of the day (reception or dinner). Product Theater sessions are limited to a maximum of 45 minutes in length.

\*Only companies exhibiting at the WCIRDC meeting will be considered for a product theater session.

WCIRDC will dedicate an area, separate from the educational program, where your company will be able to exhibit products, equipment, and services. To view exhibit cost, levels and information: [wcir.org/exhibitors](http://wcir.org/exhibitors)

WCIRDC offers an exciting opportunity to reach your customers. WCIRDC invites you to present the latest research findings on products, give product details and demonstrations, as well as highlight new products to a key audience. These sessions are promotional, and are not eligible for Continuing Medical Education (CME) credits.



## WCIRDC Will Provide the Following for Product Theater Sponsors:

### 1. Meeting Room

Product Theaters will be held in a separate room to allow for appropriate setup and flow.

### 2. Promotional Support

- Promotion through the **WCIRDC marketing** to all registered meeting attendees and recipients.
- **One-time email marketing blast** from WCIRDC, featuring the session's date, time, title, and the sponsoring company's name and logo (final design to be provided by the sponsor).

### 3. Audio/Visual Equipment

- Basic A/V package, including a lavalier microphone for the speaker, floor microphones, LCD projector, screen, and onsite technician.
- *Note: Additional A/V needs may be arranged at the sponsor's expense. Please contact: [info@tmioa.com](mailto:info@tmioa.com).*

### 4. Tote Bag Insert

- One insert included in the attendee tote bag.
- *Insert must be provided and produced by the sponsoring company and is subject to WCIRDC approval.*

### 5. Signage

- One sign placed outside the Product Theater room.
- One additional sign in the meeting area.
- *Posters must be provided by the sponsor as a foam board (maximum size: 24" x 36", vertical).*

### 6. Brand Visibility

- Company logo displayed on the [WCIR.ORG](http://WCIR.ORG)
- Logo inclusion in the final printed/digital program brochure.

### 7. Onsite Support

- Dedicated WCIRDC staff available to assist with lead retrieval or an equivalent tracking method.

### 8. Post-Meeting Deliverable

- A list of Product Theater attendees will be emailed after the meeting in Excel format.



## Industry-Supported Product Theaters at WCIRDC 2026

WCIRDC offers a dynamic platform for companies to connect with healthcare professionals and decision-makers. **Product Theater sessions** provide an opportunity to:

- Present the latest research findings
- Showcase product features and demonstrations
- Highlight new products and innovations

These sessions are **promotional in nature** and **not eligible for Continuing Medical Education (CME) credits**.

### Session Logistics:

- **Dedicated Room:** Each Product Theater will be held in a designated room during the 24th WCIRDC meeting.
- **Exclusivity:** Only one Product Theater is scheduled per available time slot, ensuring full attention to your presentation.
- **Time Slots:**
  - Early morning (before educational sessions – breakfast)
  - Midday (during lunch breaks)
  - Evening (reception or dinner)
- **Session Length:** Limited to a maximum of **45 minutes**.

### Catering Information:

- **Catering is not included** in the Product Theater program fee.
- Boxed meal options may be arranged **directly with hotel catering staff**.
- Final catering orders must be placed **at least 3 weeks prior to the session** by the sponsoring company or their third-party vendor.
- For hotel catering details, please contact: [info@tmioa.com](mailto:info@tmioa.com)

### Additional Notes:

- WCIRDC does **not provide evaluation forms** for Product Theater sessions. Sponsors who wish to distribute an evaluation may do so independently.

# Tentative Product Theater Slots

WCIRDC reserves the right to alter the product theater times at its discretion. Sponsors will be notified in a timely manner.

*[Time will be provided according to final agenda]*

## Thursday, December 3, 2026

Lunch Session

Reception / Dinner Session

## Friday, December 4, 2026

Breakfast Session

Lunch Session

Reception / Dinner Session

## Saturday, December 5, 2026

Breakfast Session

Lunch Session

## Industry Supported Company / Third-Party Management Company Responsibilities

1. Program logistics: Speaker honoraria, travel costs, and expenses.
2. Content development.
3. Additional audio / visual (AV) costs if required.
4. Meal cost and order directly from hotel catering for attendees. Meal orders will be arranged directly with the hotel catering staff.
5. On-site manager.
6. Participant materials as needed.



# Application

Applications must be completed in their entirety prior to submission. The WCIRDC Committee must receive the program title, description, proposed speaker(s), and agenda prior to review.

Please provide preliminary information for approval.

**Name and description of product:**

\_\_\_\_\_  
**Company:**

\_\_\_\_\_  
**Title of Product Theater:**

\_\_\_\_\_  
**Description of Presentation:**

## Contact Information

**Company / Third Party Name:**

\_\_\_\_\_

**Contact Name:** \_\_\_\_\_ **Title:** \_\_\_\_\_

**Telephone:** \_\_\_\_\_ **Fax:** \_\_\_\_\_

**Street Address:** \_\_\_\_\_

**City:** \_\_\_\_\_ **State:** \_\_\_\_\_ **Zip Code:** \_\_\_\_\_

**Email:** \_\_\_\_\_ **Website:** \_\_\_\_\_

## Please Choose the Date and Time You would Like to Reserve Below

### Thursday, December 3, 2026

☐ Lunch

*(Times are subject to change slightly, according to final WCIRDC Agenda)*

☐ Reception/Dinner

### Friday, December 4, 2026

☐ Breakfast

☐ Lunch

*(Times are subject to change slightly, according to final WCIRDC Agenda)*

☐ Reception/Dinner

### Saturday, December 5, 2026

☐ Breakfast

*(Times are subject to change slightly, according to final WCIRDC Agenda)*

☐ Lunch

**WCIRDC reserves the right to alter the Non-CME Industry Supported Session times at its discretion. Sponsors will be notified in a timely manner.**

Only companies exhibiting at the WCIRDC meeting will be considered for a Non-CME Industry Supported Session.

## We would like to Exhibit in the following level:

|                                       |                                          |                 |
|---------------------------------------|------------------------------------------|-----------------|
| <input type="checkbox"/> <b>Blue</b>  | Table Top (One 6-foot table top display) | <b>\$3,500</b>  |
| <input type="checkbox"/> <b>Red</b>   | Table Top (Two 6-foot table top display) | <b>\$4,500</b>  |
| <input type="checkbox"/> <b>White</b> | Display Area (10 ft. X 10 ft.)           | <b>\$8,000</b>  |
| <input type="checkbox"/> <b>Black</b> | Display Area (15 ft. X 10 ft.)           | <b>\$15,000</b> |

A non-profit fee is available, please inquire with us at [info@tmioa.com](mailto:info@tmioa.com)

Booth space will be assigned according to the order in which complete applications are received.

## EXHIBIT Hall Highlights:

- Official open/welcome for exhibitors
- Welcome Reception Event for Exhibitors
- Breakfast at exhibit hall
- AM/PM Refreshment breaks will occur at exhibit hall

# Payment

**Credit Card payment:**

To receive a secured Credit Card submission link please contact: Nava Mekel – [nava@tmioa.com](mailto:nava@tmioa.com)

Otherwise, please email this form to: [info@tmioa.com](mailto:info@tmioa.com)

Please complete this form and return with your payment enclosed.

**Mail to:**

Metabolic Endocrine Education Foundation

18372 Clark St. #212

Tarzana, CA 91356

☐ **CHECK**

Make check payable to:

MEEF – Metabolic Endocrine Education Foundation c/o TMIOA.

18372 Clark St. #212, Tarzana, CA 91356 Tax ID #46-0507966 501©(3)

**Total Amount Enclosed:** \_\_\_\_\_

Product Theater: \$ \_\_\_\_\_

Exhibit: \$ \_\_\_\_\_

**Credit Card**☐ **Master Card**☐ **Visa**☐ **American Express**

**Credit Card Number:**

**CVV:**

**EXP DATE:**

**Zip Code:**

*I, the undersigned, authorize the WCIRD (MEEF) to charge my credit card for the amount listed on this application.*

**NAME/COMPANY LISTED ON CREDIT CARD:**

**CARDHOLDER NAME:**

**PHONE:**

**DATE:**

**EMAIL:**

**SIGNATURE:** \_\_\_\_\_

Please complete this form and return with you payment to:

MEEF – Metabolic Endocrine Education Foundation c/o TMIOA.

18372 Clark Street #212, Tarzana, CA 91356 Tax ID #46-0507966 501©(3)

Or scan and e-mail to [info@tmioa.com](mailto:info@tmioa.com)

# Product Theater Agreement

This agreement is entered into as of \_\_\_\_\_  
between The Metabolic Endocrine Education Foundation /WCIRDC and  
\_\_\_\_\_

\_\_\_\_\_  
Nava Mekel  
Medical Education Management Division  
The Metabolic Institute of America  
24th WCIRDC

\_\_\_\_\_  
Name:

Title:

\_\_\_\_\_  
Date:

\_\_\_\_\_  
Date: