



World Congress Insulin Resistance **DIABETES & CARDIOVASCULAR DISEASE**

Sponsorship Opportunities 22nd WCIRDC 2024

WCIRDC Website/Exclusive Sponsorship www.wcir.org

(Exclusive, only for “DIAMOND level” supporter)

The website contains all relevant WCIRDC information. The site averages over 15,500 visits per month. Prior to the meeting, potential registrants look for information on the program, agenda, registration, accommodation, etc. Your company logo will appear on sponsorship page of the website.

Cost: \$250,000

Congress Brochure/Exclusive Sponsorship (Exclusive, only for “DIAMOND level” supporter)

Full-color brochure containing the Congress agenda, faculty, and registration information. The brochure is emailed to 20,000++ E-blast recipients periodically throughout the year and via social media.

Your company advertisement will appear on the back cover of the brochure.

Cost: \$100,000

Underwrite WCIRDC Abstracts & Publications

(Exclusive, only for “DIAMOND level” supporter)

Gain recognition and exposure by being the exclusive sponsor.

Your support will cover five travel grants for young international physicians or researchers; rental & labor for poster boards; and publication in journal.

Your company logo will appear on the abstract page of the meeting website:

<http://www.wcir.org/copy-of-abstracts>

Company support will be acknowledged in the journal.

Your company's participation will be announced during the poster presentation session.

Cost: \$100,000

Lunch Sponsorship

All attendees are invited to attend concurrent “Clinical Workshops” lunch sessions (lunch box). A sign will appear in front of each breakout lunchroom. Corporate name will appear in the acknowledgements section of the program.

Cost: \$40,000

Product Theater

Industry-supported Product Theater will receive a room to hold a 45-minute session to be held in conjunction with the WCIRDC meeting. This event will attract 150-250 attendees per session. WCIRDC is not responsible for statements and opinions of speakers, or the claims made by the company during the Product Theater (ask for detailed Guidelines for Product Theater).

Cost: \$40,000

Attendee’s Tote Bags LOGO (Exclusive Sponsorship):

Enjoy maximum exposure as all attendees will utilize this tote bag throughout the entire program. Your corporate **name and logo** will appear on each bag.

Sponsor will provide 500++ tote bags with their corporate name and the congress logo on each bag; alternatively, WCIRDC will be able to produce bags for nominal cost.

Cost: \$30,000

Internet Café

The Internet Café has full Internet capability to allow attendees to search the Internet and check their emails – your company logo will be displayed on kiosk banners, as well as on the screensaver (company can provide mouse pads with their logo).

Cost: \$30,000

Reception & Poster Presentation

All attendees, faculty and exhibitors are invited to attend the Reception and Poster Presentation Event of the WCIRDC. The reception will take place in the exhibit hall.

Corporate sponsor’s sign will appear in the reception ballroom. Corporate name will appear in the acknowledgements section of the program.

Cost: \$40,000

Company logo will be included in the meeting brochure mailed to over 35,000 potential attendees and is emailed to 20,000++ E-blast recipients periodically throughout the year.

Cost: \$25,000

Web Banners

Advertise your product, service, booth, via a web banner on the meeting's website - one banner allowed.

Cost: \$20,000

Exhibit space in a prominent area at the exhibit hall

Including free passes to general sessions

For full Exhibit prospectus : info@tmioa.com

Cost: \$25,000

Breakfast Sponsorship

Corporate sponsor's sign will appear in breakfast ballroom. Corporate name will appear in the acknowledgements section of the program. There are 3 breakfast events available.

Cost: \$20,000 each breakfast

Lanyards (Exclusive Sponsorship)

Achieve maximum exposure as an event supporter through this exclusive sponsorship.

Lanyard with your company **name/logo** will be distributed to all meeting attendees.

Sponsor will provide 600 lanyards with their company name.

Cost: \$20,000

Hotel Key Cards (Exclusive Sponsorship)

Gain recognition and exposure for the three-day meeting – put your message on every hotel room key cards. Sponsor will supply artwork.

Cost: \$20,000

Company logo will appear on the Congress' website.

www.wcir.org as well as company URL link.

Cost: \$20,000

Company logo will be included in the meeting syllabus link page.

Syllabus material on a flash drive to be distributed to all attendees.

Cost: \$15,000

Attendee Wireless Internet

Sponsorship of the wireless internet may include your logo & advertisement on attendees and speakers' logistic information as well as on a flyer provided attendees at the conference. Wireless internet access will be available to attendees in the congress meeting rooms throughout the duration of the meeting.

Cost: \$20,000

Event 'on Demand' platform

Attendees will be able to access on demand congress information (daily schedule, speaker lectures, receive CME) using a link to the platform. Your company or product logo will be placed on the loading screen.

Cost: \$15,000

Charging Station

Attendees charging stations at the venue will provide a quick recharge for cell phone, smartphone, laptop. The charging station will include company logo for maximum exposure.

Cost: \$10,000

Exhibit Hall Refreshment Breaks

All AM/PM breaks will occur in the meeting's exhibit hall to provide participants the opportunity to interact with faculty, health care professional attendees and sponsors the opportunity for interaction with exhibitors. Support includes on-site signage.

Cost: \$15,000 each

Conference Bag Insert

A literature piece (brochure, invitation, or flyer)- deliver your company's message to all conference attendees by providing a (brochure, invitation, or flyer), or one promotional item of your choice, to be inserted in each conference bag (item not larger than 8.5"x11")

Cost: \$5,000

****Complimentary Registrations and entrance to the Congress' 3-day scientific meeting**

Complimentary with each level of sponsorship

****Tickets to congress major dinner event to accept a special recognition and acknowledgment** Complimentary with each level of sponsorship.
