

21st World Congress on Insulin Resistance,  
Diabetes & Cardiovascular Disease



# 2023 NON-CME INDUSTRY SUPPORTED EDUCATION SESSION



DECEMBER 7-9, 2023 | CME CONFERENCE  
LOS ANGELES, CA  
WWW.WCIR.ORG  
INFO@TMIOA.COM  
818-342-1889



## **COST: \$40,000\***

The Industry-Supported Product Theaters will receive a room to hold a session during the 21st WCIRDC meeting. Only one Product Theater will take place during each available time slot, ensuring exclusivity for each company. Product Theaters will be scheduled during regular program hours: either early morning before educational sessions (breakfast), during lunch breaks, or at the end of the day (reception or dinner). Product Theater sessions are limited to a maximum of 45 minutes in length.

\*Only companies exhibiting at the WCIRDC meeting will be considered for a product theater session. WCIRDC will dedicate an area, separate from the educational program, where your company will be able to exhibit products, equipment, and services. To view exhibit cost, levels and information: [wcir.org/exhibitors](http://wcir.org/exhibitors)

WCIRDC offers an exciting opportunity to reach your customers. WCIRDC invites you to present the latest research findings on products, give product details and demonstrations, as well as highlight new products to a key audience. These sessions are promotional, and are not eligible for Continuing Medical Education (CME) credits.

### WCIRDC will provide:

- 1.Meeting room – Product Theaters will be held in a separate room to allow for set up
- 2.Complimentary one-time use of the WCIRDC pre-registrant mailing list. A final list will be provided one to two weeks before the meeting.
- 3.Product Theater promotion through the WCIRDC website and to all meeting attendees
- 4.Basic A/V Equipment – speaker’s lavalier, floor microphones, LCD projector, screen, technician onsite.  
\*Additional A/V equipment may be ordered at the sponsoring company’s expense (please contact [info@tmioa.com](mailto:info@tmioa.com))
- 5.Complimentary one-time Product Theater promotion through WCIRDC email marketing blast, including date/time/title of presentation and supporter’s company name and logo (final design to be provided by company).
- 6.One tote bag insert (insert must be provided and produced by sponsoring company, and will be subject to WCIRDC approval).
- 7.One sign placed outside of the Product Theater meeting room, plus an additional sign in the meeting area (Posters must be provided – foam board or digital image to be displayed on the podium not larger than 24"x 36" vertical).
- 8.Company logo listed on [www.wcir.org](http://www.wcir.org) website and in the final printed brochure.
- 9.A team of WCIRDC staff onsite to help manage lead retrieval or equivalent.
- 10.List of Product Theater attendees to be emailed post meeting in an excel spreadsheet.



## NON-CME INDUSTRY SUPPORTED SESSIONS GUIDELINES

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**Catering:** The product theater program fee *does not include catering*. Meal orders (boxed meal only) will be arranged directly with the hotel catering staff. The final catering order should be placed at least 14 days before the program by the supporting and/or third-party management company. (For hotel catering contact information [info@tmioa.com](mailto:info@tmioa.com))

WCIRDC *does not provide evaluation forms for product theater sessions. Sponsors who wish to offer attendees an evaluation for their session may do so on their own accord.*





# Tentative Product Theater Slots

WCIRDC reserves the right to alter the product theater times at its discretion. Sponsors will be notified in a timely manner.

***[Time will be provided according to final agenda]***

## Thursday, December 7, 2023

Lunch Session

Reception/Dinner Session

## Friday, December 8, 2023

Breakfast Session

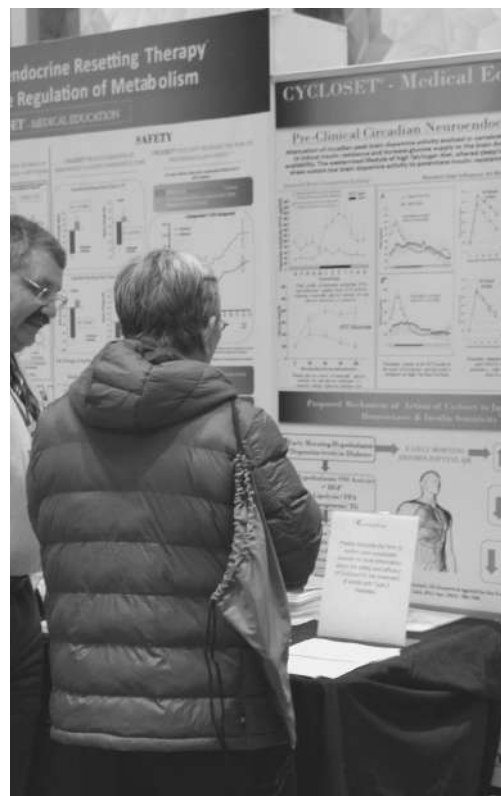
Lunch Session

Reception/Dinner Session

## Saturday, December 9, 2023

Breakfast Session

Lunch Session



## Industry Supported Company/Third-Party Management Company Responsibilities

1. Program logistics: Speaker honoraria, travel costs, and expenses.
2. Content development.
3. Additional audio/visual (AV) costs if required.
4. Meal cost and order directly from hotel catering for attendees. Meal orders will be arranged directly with the hotel catering staff.
5. On-site manager.
6. Participant materials as needed.



# Application

Applications must be completed in their entirety prior to submission. The WCIRDC Committee must receive the program title, description, proposed speaker(s), and agenda prior to review.

Please provide preliminary information for approval

**Name and description of product:**

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**Company:**

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**Title of Product Theater:**

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**Description of Presentation:**

---

## Contact Information

**Company/Third Party Name:**

---

**Contact Name:**

**Title:**

**Telephone: Fax:**

**Fax:**

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**Street Address:**

**City:**

**State:**

**Zip Code:**

**Email:**

**Email:**

**Website:**

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## Please Choose the Date and Time You would Like to Reserve Below

### Thursday, December 7, 2023

Lunch

*(Times are subject to change slightly, according to final WCIRDC Agenda)*

Reception/Dinner

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### Friday, December 8, 2023

Breakfast

Lunch

*(Times are subject to change slightly, according to final WCIRDC Agenda)*

Reception/Dinner

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### Saturday, December 9, 2023

Breakfast

*(Times are subject to change slightly, according to final WCIRDC Agenda)*

Lunch

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**WCIRDC reserves the right to alter the Non-CME Industry Supported Session times at its discretion. Sponsors will be notified in a timely manner.**

Only companies exhibiting at the WCIRDC meeting will be considered for a Non-CME Industry Supported Session.

## We would like to Exhibit in the following level:

<input type="checkbox"/> <b>Blue</b>	Table Top (One 6-foot table top display)	<b>\$3,500</b>
<input type="checkbox"/> <b>Red</b>	Table Top (Two 6-foot table top display)	<b>\$4,500</b>
<input type="checkbox"/> <b>White</b>	Display Area (10 ft. X 10 ft.)	<b>\$8,000</b>
<input type="checkbox"/> <b>Black</b>	Display Area (15 ft. X 10 ft.)	<b>\$15,000</b>

A non-profit fee is available, please inquire with us at [info@tmioa.com](mailto:info@tmioa.com)

Booth space will be assigned according to the order in which complete applications are received.

## EXHIBIT Hall Highlights:

- Official open/welcome for exhibitors
- Welcome Reception Event for Exhibitors
- Breakfast at exhibit hall
- AM/PM Refreshment breaks will occur at exhibit hall



# Payment

Please complete this form and return with your payment enclosed.

**Email to:**  
info@tmioa.com

**Fax to:**  
818-342-1538

**Mail to:**  
Metabolic Endocrine Education Foundation  
18372 Clark St. #212  
Tarzana, CA 91356

**CHECK**

Make check payable to:  
MEEF - Metabolic Endocrine Education Foundation. 18372 Clark St. #212, Tarzana, CA 91356  
Tax ID #46-0507966 501©(3)

**Total Amount Enclosed:** \_\_\_\_\_

Product Theater: \$ \_\_\_\_\_

Exhibit: \$ \_\_\_\_\_

## Credit Card

MasterCard

Visa

American Express

**Credit Card Number:**

**CVV:**

**EXP DATE:**

**Zip Code:**

*I, the undersigned, authorize the WCIRDC (MEEF) to charge my credit card for the amount listed on this application.*

**NAME/COMPANY LISTED ON CREDIT CARD:**

**CARDHOLDER NAME:**

**PHONE:**

**DATE:**

**EMAIL:**

**SIGNATURE:** \_\_\_\_\_

Please complete this form and return with you payment to:  
MEEF - Metabolic Endocrine Education Foundation. 18372 Clark Street #212, Tarzana, CA 91356  
Tax ID #46-0507966 501©(3)  
Or scan and e-mail to info@tmioa.com



# Product Theater Agreement

This agreement is entered into as of \_\_\_\_\_  
between The Metabolic Endocrine Education Foundation /WCIRDC and  
\_\_\_\_\_

\_\_\_\_\_

**Nava Mekel**  
**Metabolic Endocrine Education Foundation**  
**21st WCIRDC**

\_\_\_\_\_

**Name:**

**Title:**

\_\_\_\_\_

**Date:**

\_\_\_\_\_

**Date:**